

14.06.2018 ENSCHEDE
BUSINESS CONFERENCE – ENSCHEDE, THE DUTCH CITY OPEN FOR POLISH BUSINESS

CONFERENCE PROGRAMME Moderator: Mr Krzysztof Bolesta	
PART I	DECLARATION OF COOPERATION AGREEMENT BETWEEN CITY OF ENSCHEDE AND RZESZÓW
08.45 – 10.00	Registration and networking breakfast
10.00 – 10.30	Welcome addresses
10.00 – 10.10	Opening address: Dr Onno van Veldhuizen , Mayor of the City of Enschede
10.10 – 10:20	Welcome address: Dr Hab. Marcin Czepelak , Ambassador Extraordinary and Plenipotentiary of the Republic of Poland in the Kingdom of the Netherlands
10:20 – 10:30	Welcome address: Stanisław Sienko , vice Mayor of the City of Rzeszów
10.30 – 10.45	Signing ceremony of The Declaration of cooperation between Enschede and Rzeszów
10.45 – 11.30	PANEL DISCUSSION FOLLOWED BY Q&A session with the conference participants Why Enschede & why Rzeszów – how to create WIN-WIN situation for two cooperating cities PARTICIPANTS: Dr Onno van Veldhuizen , Mayor of the City of Enschede Stanisław Sienko , vice Mayor of the City of Rzeszów Prof. Jarosław Sęp , Dean of the Faculty of Mechanical Engineering and Aeronautics Rzeszów University of Technology Poland Prof. Dr Ir. Dik Schipper , Engineering Technology, Surdace Technology and Tribology, University of Twente Guusje Korthals Altes , Head Economic Department, Royal Netherlands Embassy in Poland
PART II	DOING BUSINESS BETWEEN THE NETHERLANDS AND POLAND
11.30 – 11.45	Coffee break and registration participants part II
11.45 – 11.55	Opening address: Aleksander Siemaszko , Head of Unit European Countries, Polish Ministry of Entrepreneurship and Technology

11.55 – 12.10	<p>KEYNOTE SPEECH: Jacek Salek, “Polish-Dutch business puzzle: benefits and risks, similarities and differences, the dos and don’ts in business relations”.</p> <p>Summary of key elements after more than 26 years of doing business between Poland and the Netherlands in the IT sector.</p>
12.10 – 12.55	<p>PANEL DISCUSSION FOLLOWED BY Q&A session with the conference participants How to improve and use opportunities in Polish – Dutch cooperation</p> <p>PARTICIPANTS: Mihill Luli, Business Development Manager at Netherlands Enterprise Agency, Ministry of Economic Affairs Ben van de Vrie, Netherlands Polish Chamber of Commerce; Partner Mondriaan Management & Consultancy Bartlomiej Danek, Head of the Office Amsterdam, Polish Trade and Investment Agency Richard Kokhuis, Founder, Managing Director of Amperapark (RENEWABLE ENERGY) Joanna Schuhholz, Founder, CEO PolishHubPL Konrad Misztal, Managing Partner, Efimo Business Group</p>
12.55 – 14.00	Networking lunch (buffet)
14.00 – 16.00	B2B MEETINGS
16.00 – 16.45	Closing reception